

Top 10 Reasons for Teamwire

Intro

Teamwire offers a secure enterprise messaging app to increase the productivity and improve the communication with colleagues and teams. The customer value of Teamwire is comprehensive and has beneficial effects on the whole organization. This white paper outlines the top reasons why customers choose our app.

Enterprise Messaging for the Smartphone Era

Due to the huge growth of smartphones, enterprises require better messaging services and a mobile first communication strategy: Email was never made for mobile messaging, and businesses are in strong need to reduce their email volume. Enterprise social networks struggle at real-time communication and are complicated to use on smartphones. Classical unified communication systems are PC-first (focus on legacy systems), and are weak at mobile messaging, group communication and content sharing. Finally, consumer messaging apps like Whatsapp, which is often part of the shadow IT, mix private and business matters and are not secure enough.

In contrast, Teamwire solves the messaging and Whatsapp problem of enterprises. Teamwire nicely combines all required messaging features in a fast, easy to use and secure app to improve the internal communication of enterprises in the smartphone and messaging era.

Instantly Reach Colleagues When Needed

There are often cases when email as a communication medium is too slow, and calling is not adequate or possible. For instances like these, Teamwire offers a fast and direct channel to instantly exchange messages with colleagues and teams whenever required. Since all messages are delivered with push notifications, Teamwire assures that important messages are received immediately. Thus, Teamwire is the ideal messaging tool for all time-critical internal communication.

Teamwire ensures optimal coordination and fast communication of colleagues and teams, even if they are travelling and on the move. Teamwire's messaging connects employees at any time independent of their location and improves the collaboration.

Real-Time Messaging for Important Topics

In general, the earlier tasks are tackled, decisions are made and projects are completed, the faster a business will grow. And some topics need to be dealt with right away, because they are critical for the success of a business.

Teamwire supports you in addressing and solving all relevant topics directly. You can easily start a chat on a specific topic, and discuss the subject in real-time with all involved people. Instant message receipts in a chat let you monitor who has seen the messages,

and threaded conversations show you nicely whose input is required to drive the discussion. Thereby Teamwire helps you to quickly find a solution and make an informed decision on a topic.

Quickly Share News and Update Your Team

With the ability to post status updates to selected recipients, Teamwire is perfect for sharing news, and immediately getting a whole team on the same page. No matter if you want to e.g. inform about a successful customer acquisition, announce a new hire, highlight development progress, address an escalation or coordinate a meeting, Teamwire offers a personal channel to quickly update your colleagues and teams.

The app not only displays all messages and updates neatly arranged in a visual inbox for direct access, but features group chats and channels for different teams, projects and topics. These group chats provide fast access to ongoing conversations and important news, and serve as virtual meeting rooms.

Easily Exchange Content, Ideas and Knowledge

Teamwire allows to share any digital content required to facilitate internal communication. In order to accelerate the information exchange, Teamwire provides voice and video messaging. In order to improve the coordination and timing, the app features calendar and location sharing.

In addition, the app is ideal to exchange ideas and knowledge on the go. You can share all types of files, documents, photos and web links with previews. It has never been easier to capture innovative ideas and directly forward them to colleagues and teams.

A Faster Way to Get Things Done

One of the advantages of Teamwire is the ability to send messages to colleagues and teams very quickly. You can easily set up a permanent channel or a distribution list for any group you regularly communicate with (e.g. project team, co-workers, management team, marketing group, sales unit, etc.). Then you can chat with these groups with one click. There is probably no faster way to send messages and share content than with Teamwire.

Furthermore, everything that has been sent or received is directly accessible within the app with one click. Even any digital content can be viewed in full screen with one more click only, and there is no need to open or use any other applications. Teamwire minimizes the clicks the user needs to get things done and provides maximum ease of use. Therefore Teamwire saves time and improves operational effectiveness.

Simplify Internal Communication

Within Teamwire there is no mix of private and business messaging content. Teamwire is primarily a space for internal enterprise communication. The app makes it easy to follow internal news and latest developments, and to quickly access important information.

Employees can stay on top of change and take all required actions to drive work forward. Teamwire helps to simplify workflows, accelerate processes, engage employees and boost the internal collaboration. As a result, communication time is reduced, decisions are made faster and overall productivity is improved.

Ensure Confidentiality

There are many situations where it is vital to ensure that confidential communication remains absolutely private, and no one except selected recipients has access to important messages. Typical examples are company financials, legal issues, mergers and acquisitions, new hires, layoffs, investor relations and other top management topics.

Teamwire sends messages to colleagues and teams directly and privately. Only the members of a chat receive the messages. Assistants, staff functions, administrators and similar are excluded from the communication. Thereby Teamwire ensures that things are kept private and confidential as long as required.

Cross-Platform Availability

Teamwire is available for all major platforms and provides a user experience similar to Whatsapp. Teamwire offers native apps for: iPhone, iPad, Android, Windows Phone, Windows, Mac and Linux. This makes it very easy for employees to communicate with colleagues and teams wherever they are and whatever device they use. That means Teamwire also connects mobile and desktop workers in an enterprise.

The chats on all devices are not only persistent but get synced immediately between the mobile and desktop apps in use. Therefore users can switch between devices anytime and easily continue the communication. As a nice feature the colors and logo of the apps can even be customized to the corporate identity of an enterprise.

Complete European Data Protection

Enterprises from the European Union have specific requirements regarding data protection and compliance with European law. Teamwire fully meets these demands by providing a secure messaging service for enterprises based in the European Union. Teamwire fully complies with the European General Data Protection Regulation (GDPR).

Unlike our competitors, Teamwire offers a private cloud solution with servers located in Germany, or an on-premise solution. And with headquarters in Munich, Teamwire fully complies with all German and European data protection laws. Consequently, Teamwire does e.g. not store address books, user accounts get anonymized and all data is encrypted.

Secure and Encrypted Messaging

It has always been clear that email and many other messaging alternatives are actually not very secure. However, since the NSA leaks enterprises know that they require messaging services with much higher security standards to protect the communication.

Teamwire offers a completely encrypted messaging solution for your organization in order to protect all confidential information. We not only encrypt the transmission, the meta data and the storage of all data on the servers, but in addition messages and content get encrypted by the sender and only decrypted by the receiver.

Easy Company-Wide Administration

Security, compliance and user management are important questions that enterprises and their IT departments are challenged to address with the proliferation of mobile devices. With an administrator portal for communication restrictions, access management, multi-tenancy, comprehensive LDAP support and audit-proof archiving of messages, Teamwire enables professional administration and easy configuration of the app. The complete integration into mobile device management and enterprise mobility management solutions (e.g. MobileIron and Airwatch), ensures company-wide compliance and allows automatic roll-outs.

Teamwire permits IT to provide their users with secure and managed access to an internal enterprise messaging app. Due to its ease of use, generally Teamwire requires no user training and only minimal support. The users get a fast and powerful app for all their enterprise messaging needs, and IT can implement the security and management capabilities required by their organization.

Chat Bots and Integrations in the IT Ecosystem

Teamwire offers an API for the connection of any kind of 3rd party software and service. The API allows for example to integrate ERP, CRM, HR, supply chain, accounting, monitoring and alarm systems, to connect own customer apps, websites and social media platforms and to program chat bots of any kind. Basically you are able to connect anything you like and that is important for your digitization efforts.

These integrations and chat bots can digitize processes, simplify communication and accelerate workflows. Besides employees can more easily access information of 3rd party systems and be automatically informed of important news and updates. Altogether the information exchange is improved and the productivity of employees and the whole enterprise is increased.

About Teamwire

Teamwire is a fast, intuitive and secure enterprise messaging app. Teamwire solves the Whatsapp problem of businesses, increases productivity and improves team communication in the messaging era. Users can send 1:1 and group messages, post status updates, exchange video and voice messages, and share photos, locations, calendar dates, files and much more. Teamwire fully complies with strong European data protection and the GDPR, and is a completely encrypted solution. The service can be easily managed for the whole enterprise and ensures company-wide compliance.



Teamwire is available for all mobile and desktop platforms as a cloud, private cloud or on-premise solution.

For more information visit: <http://www.teamwire.eu>